

CURRICULUM VITAE



YOUR
NAME
MARKETING MANAGER

WORK EXPERIENCE

MARKETING EXECUTIVE

LICERIA & CO.

MAY 2018 TO PRESENT

Oversees the company's digital marketing strategies and manages day-to-day admin operations.

SOCIAL MEDIA MANAGER

SALFORD & CO.

DECEMBER 2016 TO MAY 2018

Gathered and analyzed data to products. Handled the company's official social media accounts.

LEAD DIGITAL MARKETER

LARANA, INC.

JULY 2014 TO NOVEMBER 2016

Planned and executed digital marketing strategies that raised organic website traffic by 150%.

SKILLS & PROFICIENCIES

- SOCIAL MEDIA MARKETING
- INTERPERSONAL COMMUNICATION SKILLS
- FLUENT IN ARABIC AND CONVERSATIONAL IN FRENCH

SKILLS & PROFICIENCIES

KYRIE PETRAKIS

CREATIVE DIRECTOR,
hello@reallygreatsite.com

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hello@reallygreatsite.com

EDUCATIONAL

ANYWHERE UNIVERSITY

MASTER'S DEGREE IN
INTEGRATED MARKETING
COMMUNICATIONS
2021

Cum Laude
Outstanding Master's Thesis
Award

UNIVERSITY ANYWHERE

BACHELOR'S DEGREE IN
MARKETING MANAGEMENT
2014

Magna Cum Laude
Consistent Dean's Lister

VOLUNTEER WORK & CERTIFICATION

DIGITAL MARKETING MANAGER

LICERIA & CO.

January 2016 to August 2019
Volunteered to run the foundation's social media accounts and spearhead its digital marketing efforts.

CONTENT AND EMAIL MARKETING CERTIFICATE

ANYWHERE SCHOOL OF MARKETING

December 2016 to May 2018
Gathered and analyzed data to products. Handled the company's official social media accounts.

CONTACT

HELLO@REALLYGREATSITE.COM
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